

2019

BEST PERFORMING  
INDUSTRY MARKETING PLATFORM

CONTENT MARKETING IS DRIVING  
ENGAGEMENT AND LEAD GENERATION

33.4M

PAGE VIEWS

AUDIENCE REACH



AVERAGE 840k  
MONTHLY ACTIVE USERS

523k  
NEWSLETTER  
SUBSCRIBERS



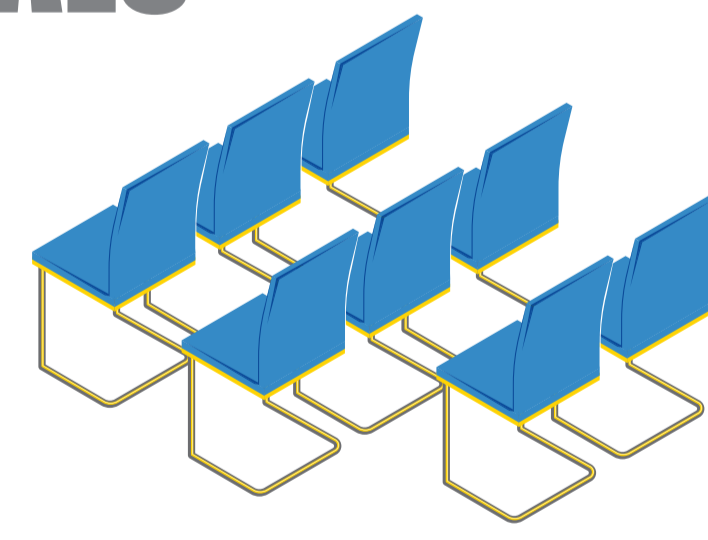
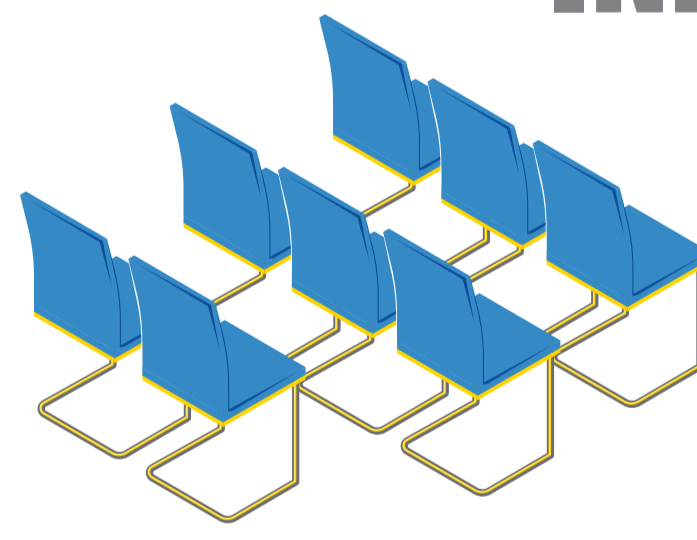
238,000

GLOBAL SOCIAL COMMUNITY



20,000

INDUSTRY PROFESSIONALS  
TRAINED



8400

HOURS OF TRAINING DELIVERED

NET PROMOTER  
SCORE (NPS)  
62%

